GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT, E & C Dept - Promotions Wing – Approval for allotment of 26.70 acres of land to M/s Syrma SGS Technology Limited and its joint ventures for setting up PCB, CCL and EMS plants in Menakuru Village, Naidupeta, Andhra Pradesh, and for consideration of the projects under AP Electronics Components Manufacturing Policy 4.0 (2025 - 30) and AP Electronics Manufacturing Policy 4.0 (2024-29) for a proposed investment of Indian Rupees (INR) 1,595 Crores, potential to create 2,168 jobs – Orders – Issued**.**

INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATION [IT,E&C] (PROMOTIONS) DEPARTMENT

G.O.MS.No.38 **Date: 09.09.2025**

Read the following

1. G.O.Ms.No.30, IT, E&C (Promotion Wing) Department, date: 01.08.2025
2. Proposal of M/s. Syrma Components Pvt. Ltd. Date:
3. NF.No.APIIC-25/39/2025-PROJSEC-APIIC,dated: 13.08.2025
4. Minutes of the 13th State Investment Promotion Committee Meeting held on 22.08.2025
5. Minutes of the 10th State Investment Promotion Board Meeting held on 28.08.2025
6. G.A. (CABINET) Department, U.O.No.395/2025, date: 04.09.2025

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ORDER:

1. The Government of Andhra Pradesh is actively pursuing strategic initiatives to position the state as a premier destination for investments in electronics components manufacturing. Recognizing that electronic components constitute a critical segment in the electronics value chain, the government is fostering an ecosystem that supports innovation, scalability, and global competitiveness in this sector. By leveraging its strategic location, skilled workforce, and progressive governance, Andhra Pradesh aims to emerge as a hub for electronics components manufacturing, thereby playing a pivotal role in India's broader vision of becoming a global electronics manufacturing powerhouse.
2. In the reference 1, the Government of Andhra Pradesh issued the Electronics Component Manufacturing Policy (4.0) 2025-30 to capitalize on opportunities in electronic component manufacturing. The policy focuses on establishing

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the state as a leader in electronic component manufacturing by fostering innovation, attracting investments, creating jobs, and building a robust manufacturing ecosystem.

3. In the reference 2, M/s. Syrma Strategic Electronics Private Limited (SSEPL) submitted a portfolio of three projects to attain their business objectives:

Project 1: M/s. Syrma Strategic Electronics Private Limited (SSEPL) submitted a proposal *"... to establish a Manufacturing and R&D facility for single, multilayer, HDI, and Flex printed circuit boards facility with an investment of INR 1,076 crores and a potential to generate 1,011 jobs in Menakuru Village, Naidupeta, Andhra Pradesh".* The company requested for allotment of 12.56 acres of land to be made available by APIIC and sought approval for incentives under the Andhra Pradesh Electronics Components Manufacturing Policy (4.0), 2025–30.

Project 2: M/s. Syrma Components Private Limited submitted a proposal*"... to set up a Copper Clad Laminate manufacturing facility with an investment of INR 418 Crores and potential to create 647 jobs in Menakuru Village Naidupeta, Andhra Pradesh"*. The company requested for allotment of land 10 acres to be made available by APIIC and sought approval for incentives under the Andhra Pradesh Electronics Components Manufacturing Policy (4.0), 2025–30.

Project 3: M/s. Syrma SGS Technology Ltd. submitted a proposal *"... to set up a Electronics Manufacturing Services facility with an investment of INR 100 Crores and potential to create 510 jobs in Menakuru Village, Naidupeta, Andhra Pradesh"*. The company has requested for allotment of land 4.14 acres to be made by APIIC and sought approval for incentives under the Andhra Pradesh Electronics Components Manufacturing Policy (4.0), 2025– 30.

4. In the reference 3, APIIC identified 26.70 acres of land in Menakuru village, Naidupeta for the project and confirmed that the land will suffice to meet the project requirements. The Andhra Pradesh Economic Development Board (APEDB) confirmed that the proposed Project 1 and Project 2 falls under the Electronics Components Manufacturing Policy of the Government of Andhra Pradesh. The APEDB further confirmed that this is first one among the first ten projects under the policy, making it eligible for applicable incentives. Project 3 falls under Andhra Pradesh Electronics Components Manufacturing Policy (4.0), 2025–30. After evaluation, APEDB recommended the proposal to the Consultative Committee on Information Technology and Electronics

Investments (CCITEI), which, in its meeting held on 14.08.2025, forwarded it to the State Investment Promotion Committee (SIPC). The SIPC, in its meeting on 22.08.2025, approved the proposal and recommended to place the Projects 1,2, and 3 before the State Investment Promotion Board (SIPB).

5. Accordingly, the proposal was placed before the SIPB in its meeting held on 28.08.2025. The SIPB, based on the recommendations from SIPC, decided as follows:

> *"a) M/s. Syrma Strategic Electronics Pvt. Ltd. – Approval accorded for setting up a PCB manufacturing plant with a proposed investment of ₹1,076 Cr. and employment for 1,011 persons. The project is eligible for early-bird incentives and allotment of 12.56 acres of land at 75% subsidized cost in Menakuru Village, Naidupeta, under the AP Electronics Component Manufacturing (ECMS) Policy 2025-30, subject to approval from MeitY, GoI.*
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> *b) M/s. Syrma Components Pvt. Ltd. – Approval accorded for establishing a Copper Clad Laminate (CCL) manufacturing plant with a proposed investment of ₹417.78 Cr. and employment for 647 persons. The project is eligible for early-bird incentives and allotment of 10 acres of land at 75% subsidized cost in Menakuru Village, Naidupeta, under the AP Electronics Component Manufacturing (ECMS) Policy 2025-30, subject to approval from MeitY, GoI.*
>
> *c) APIIC is directed to reserve the requested land parcels for the above two projects (project 1 & 2) and allow the company to develop the land until GoI publishes the approved list of companies under the ECMS scheme. Upon GoI approval, APIIC shall allot the land at 75% subsidized cost.*
> *d) M/s. Syrma SGS Technology Ltd. – Approval accorded for setting up an EMS manufacturing plant with a proposed investment of ₹100 Cr. and employment for 510 persons. The project will be extended incentives and allotted 4.14 acres of land in Menakuru Village, Naidupeta, under the AP Electronics Manufacturing Policy 4.0 (2024- 29). APIIC is directed to allot the land at APIIC cost for this project (project 3)".*

6. The Government, after careful examination of the proposal and considering the recommendations of the SIPC, the SIPB, and the Honorable Council of Ministers, hereby accords approval for the Project1, Project 2, and Project 3 by M/s. Syrma Group in Menakuru Village, Naidupeta to M/s. Syrma

Strategic Electronics Pvt. Ltd. as follows:(i) to set up a PCB manufacturing plant with an investment of ₹1,076 crore and employment for 1,011 persons, (ii) eligible for early-bird incentives and allotment of 12.56 acres (Plots 21, 22, 23, 24, 25, 26, 27, 59, 59A, 60A, 60, 61, 62, 63 & 64) at 75% subsidized cost under the AP Electronics Component Manufacturing (ECMS) Policy 2025–30, subject to approval from MeitY, Government of India; (iii) to establish a Copper Clad Laminate (CCL) manufacturing plant with an investment of ₹417.78 crore and employment for 647 persons, eligible for early-bird incentives and allotment of 10 acres (Plots 21, 22, 23, 24, 25) at 75% subsidized cost under the same policy, subject to approval by MeitY, Government of India; (iv) to set up an EMS manufacturing plant with an investment of ₹100 crore and employment for 510 persons, to be allotted 4.14 acres (Plots 26, 27) at APIIC cost under the AP Electronics Manufacturing Policy 4.0 (2024–29).

7. APIIC is directed to reserve the identified land parcels for Projects 1 and 2 until the Government of India publishes the approved list of companies under the ECMS scheme, after which the land shall be allotted at 75% subsidized cost, while Project 3 shall be allotted land at APIIC cost. In the interim period, the project proponent may develop the land at their own risk.

8. The MD, APTS and the VC& MD, APIIC, Mangalagiri, shall take necessary action.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHASKAR KATAMNENI
SECRETARY TO GOVERNMENT

To
M/s. Syrma Components Pvt. Ltd
The Secretary, Ministry of Electronics & Information Technology (MeitY), GoI
The Spl. Chief Secretary to Government, Revenue (CT) Department
The Secretary to Govt., Industries and Commerce Dept.
The VC&MD, APIIC Ltd, Vijayawada
The Principal Secretary to Government, Finance Department
The Principal Secretary to Government, Energy, I&I Department
The Principal Secretary to Government, MA&UD Dept
The Director, Industries, Andhra Pradesh
The CEO, Andhra Pradesh Economic Development Board
The District Collector and Magistrate, Tirupati District
The CMD, APSPDCL, Tirupati
The MD, APTS, Vijayawada

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Copy to:
The OSD to Hon’ble Minister for Information Technology, Andhra Pradesh
The PS to Principal Secretary to Hon’ble Chief Minister
The LET & F (Employment) Department.
The Law (B) Department
The GM, DIC, Tirupati
The ZM, APIIC, Tirupati
The P.S. to Secretary to Government & CIP
The P.S. to Secretary/Special Secretary to Government, IT, E&C Department
SC/SF